



DEAF FESTIVAL SYDNEY STALLHOLDER INFO KIT

30 AUGUST 2025
CATHY FREEMAN PARK, SYDNEY OLYMPIC PARK



OVERVIEW OF DEAF FESTIVAL

The Deaf Festival Sydney is an annual community festival that celebrates and brings together Deaf, deafblind and hard of hearing Australians, alongside their families and allies.

Deaf Festival Sydney fosters a sense of community spirit and celebrates Deaf culture.

Deaf Festival Sydney 2025 is a single-day event being held on Saturday 30 August 2025 from 10.00am – 4.00pm at Cathy Freeman Park at Sydney Olympic Park.

It is the fourth time it will be held at this location after a successful event in the last three years and previously being held along the banks of the Parramatta River for many years.

AIMS & OBJECTIVES:

- Celebrate diversity within the Deaf and hard of hearing community.
- Unify the Deaf Community across generations.
- Promote Deaf culture, language, and history.
- Support Deaf businesses and spread Deaf ecosystem awareness.
- Create a platform for the wider community to engage with and learn from the Deaf community.

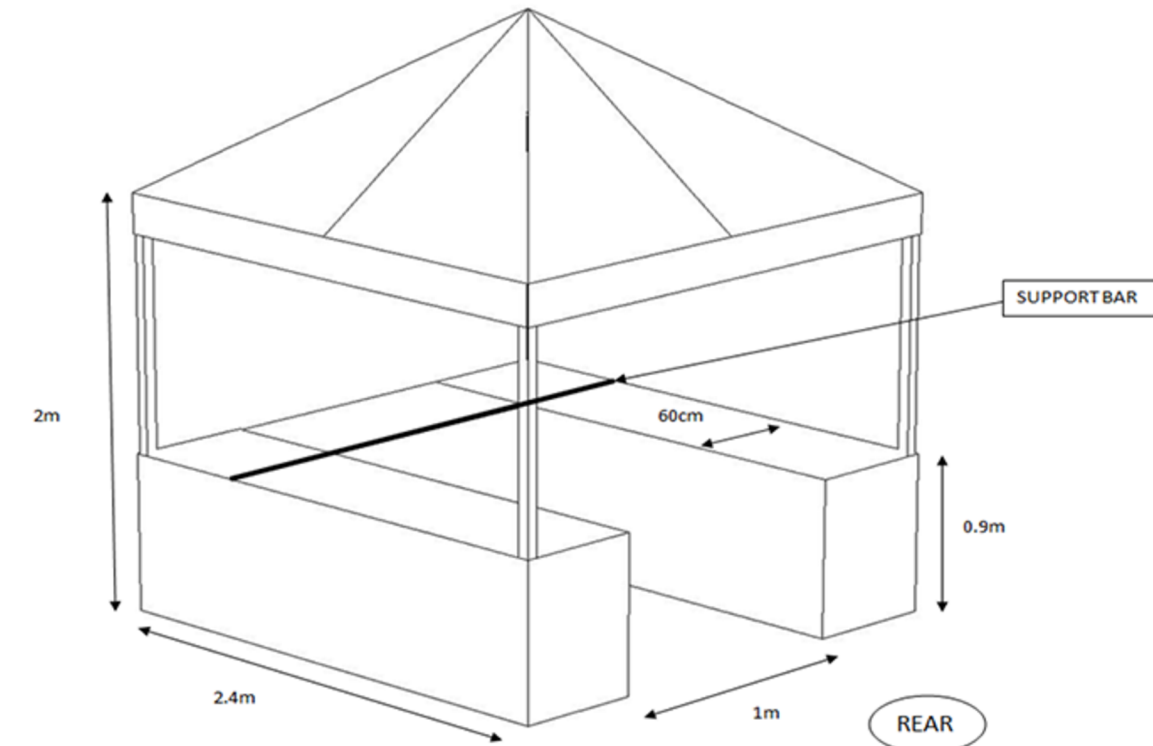


YOUR STALL

- Fete stalls (2.4m x 2.4m) will be provided to organisations or individuals who are approved to exhibit at the festival.
- Fete stalls comes with inbuilt tables that are non-removable (as pictured below).
- Each stall holder will be allocated a particular space in a location determined by the festival organisers.
- Electricity is available on request for an additional cost.
- Someone must be always present at the stall.

SOME TIPS TO ASSIST YOU PREPARE YOUR STALL

- Decorate your stall as you like, we encourage you to make your stalls colourful and interactive.
- Flat table clothes (not fitted works best due to inbuilt tables)
- Be visual: eg display price list, images
- Please bring chair/s
- Consider what tools you'd need (e.g. strings, scissors, pens etc)



2.4m x 2.4m Fete Stall

STALLHOLDERS INFORMATION SESSION

All successful applicants will also be invited to an optional Information Session on Thursday 21 August 2025.

DRAFT SITE MAP

Pictured here is a draft site plan for 2025. Please note this site plan is subject to change.

We will be allocating stallholders depending on the request of needing electricity or not.

BUMP IN AND BUMP OUT

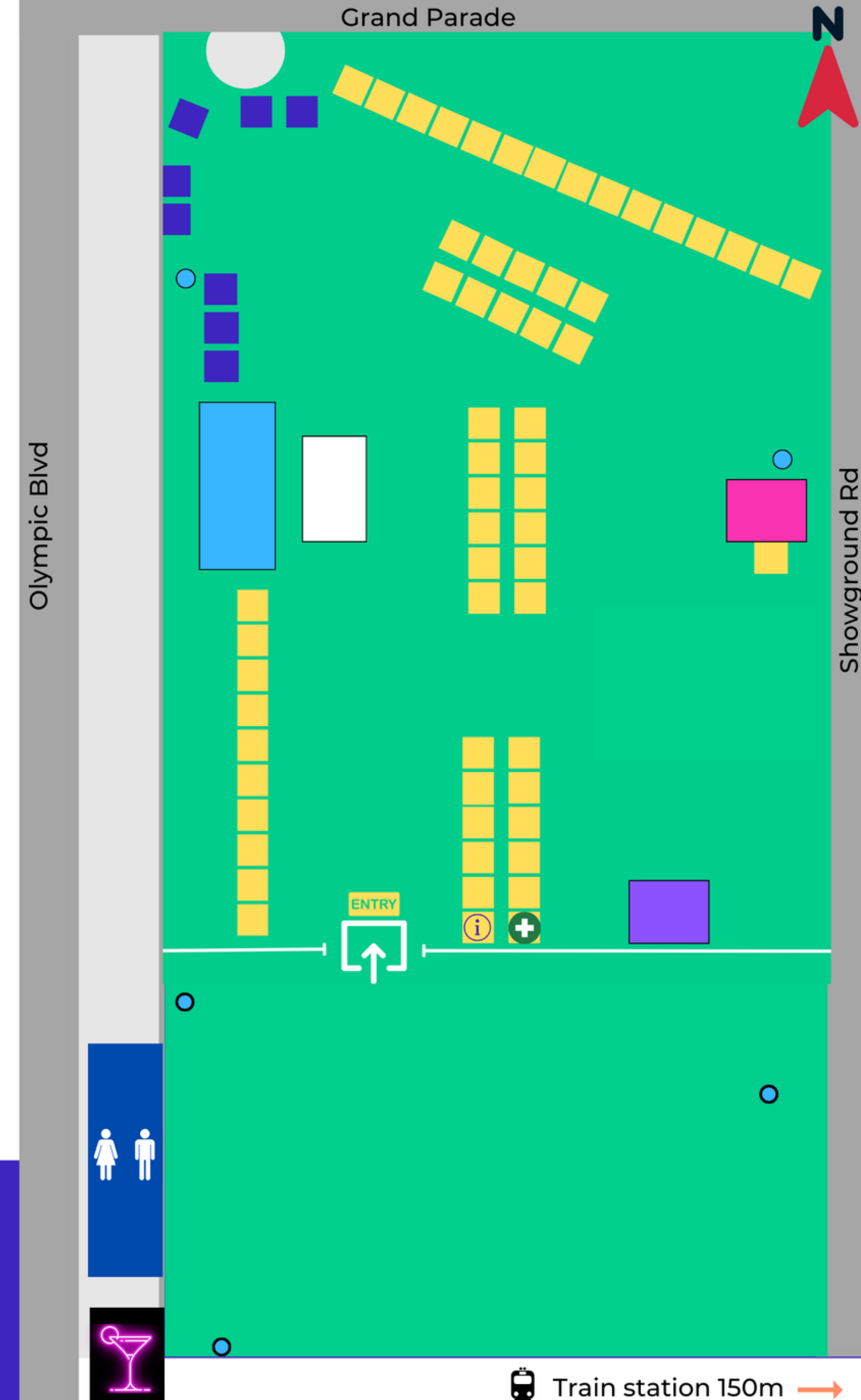
Bump in:

- Bump in time for stallholders is from 7:00am.
- You will be notified of your exact bump in time closer to the date.
- You will be able to unload your vehicle from the parking bays on Olympic Boulevard or Showground Road but then must move your vehicle away from the area as soon as it is unpacked, to a designated parking area.
- All stalls to be set up and ready to go by 9:15am

Bump out:

- All stalls must stay open until 4.00pm, at which time stallholders must pack up.
- Bump out is between 4:30pm and 5:00pm.
- You will be able to bring your car back to Olympic Boulevard or Showground Road to load your car.

FESTIVAL MAP



WASTE

You are responsible for removing all the waste generated by your stall. NO stall waste is to be placed in council or the event bins. If you do not remove your rubbish from the site, you will be charged a \$200 rubbish removal fee.

FIRST AID / EMERGENCIES

- St John's Ambulance are located in stall near the main entrance.
- In the event of a serious emergency, **please call 000** and notify DFS2025 Organisers
- If you are asked to evacuate Cathy Freeman Park, please cross the road to Accor Stadium

WET WEATHER

The festival will operate in the event of rain.

In the event of exceptional weather conditions, Sydney Olympic Park may decide to cancel the festival for the safety of all involved. This would be communicated via SMS and email.

Deaf Festival Sydney organisers will not be liable for any expenses incurred by stallholders and food vendors should the event be cancelled.

FEEDBACK

Following the event, we will send out a survey. Please respond, it helps us improve the event for everyone.





**FOR MORE INFORMATION,
CONTACT:
[INFO@DEAFFESTIVAL.ORG](mailto:info@deaffestival.org)**



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